



WIXI TOKEN

WIXI ECOSYSTEM TOKEN



<https://wixi.exchange>

Contents

Introduction	3
Problems	4
Exchange WIXI	5
Trade	6
Insurance	7
Structured Products	8
Tokenomics	9
Road map	10
Rebranding	11
Financial plan	12
Case analysis	13
Marketing	14

Utility of the token	15
Exchange security	16

Introduction and main objectives of the company

There are many projects in the cryptocurrency market that allow users to trade crypto assets in various terminals. According to coinmarketcap trading statistics, traders lost \$570 billion. for 2022 trading only in pairs with BTC. in the long term, 95/100% of traders lose their savings forever.

The mission of the Wixi ecosystem is to provide clients with a service for insuring the positions of their transactions placed on any exchanges. Thanks to Wixi insurance, clients' positions will not go negative or be closed by Stop Loss, which will make it possible to work out the original plan for the movement of the asset and receive lost funds under insurance on Wixi, in case of failure.

We believe that the Wixi insurance IT product, which has no analogues on the market, will gain popularity among traders all over the world, because it solves the main problem of trading - the loss of a deposit.

The new financial and crypto market instruments that the Wixi ecosystem is creating: insurance in transactions with crypto assets and Structured products based on crypto assets will gain popularity among thousands of users and mark the beginning of an era.



Problems

Our team studied statistics and developed a unique product "Wixi insurance", which allows a trader to earn money on his transactions without losing invested funds. Wixi was the first on the market to develop and introduce a position insurance service, establish the functionality and compatibility of this service with all popular exchanges, and adapt it for the convenience of clients

1. Most traders lose money trading.

The cryptocurrency market has great volatility and unpredictability; it depends on many factors. Traders with varying degrees of experience lose hundreds of billions of dollars every year trading cryptocurrency, losing their deposits and accumulated savings. The Wixi insurance product will allow you to avoid losses when the market turns in the opposite direction.

2. Lack of structured products based on cryptocurrency.

Institutional investors and traders have long used structured products in the stock market, but in the cryptocurrency market, this product was not invented.

Having studied the market demand, the Wixi IT team created structured products based on cryptocurrency. The algorithms were improved and tested for more than 1 year, they were tested on different coins and with different initial capital from 1000 to 1 million dollars. In 1Q 2024, structured products will appear on the Wixi Exchange platform.

3. Complexity of the interface of competitors' projects

Often, newcomers and former or current traders of the stock and forex markets become clients of crypto exchanges. We saw the problem of misunderstanding the logic of token trading, and adapted our trading terminals for representatives of other financial markets and beginners. At the same time, we have created convenient functionality for experienced cryptocurrency traders.

4. Exchange risk management

Exchanges often take on increased risks and invest client money placed on deposits in third-party projects for the purpose of enrichment, thereby losing client funds. Afterwards, they enter into bankruptcy proceedings. The Wixi ecosystem invests exclusively its own and earned funds in the development of projects. Client money is kept in special storage facilities and can be issued to exchange clients at their request.



Exchange WIXI <https://wixi.exchange/>

The exchange is registered and based in **Estonia**.

Licenses:

At the stage of obtaining a license from the EU, Singapore, UAE.

Revenue

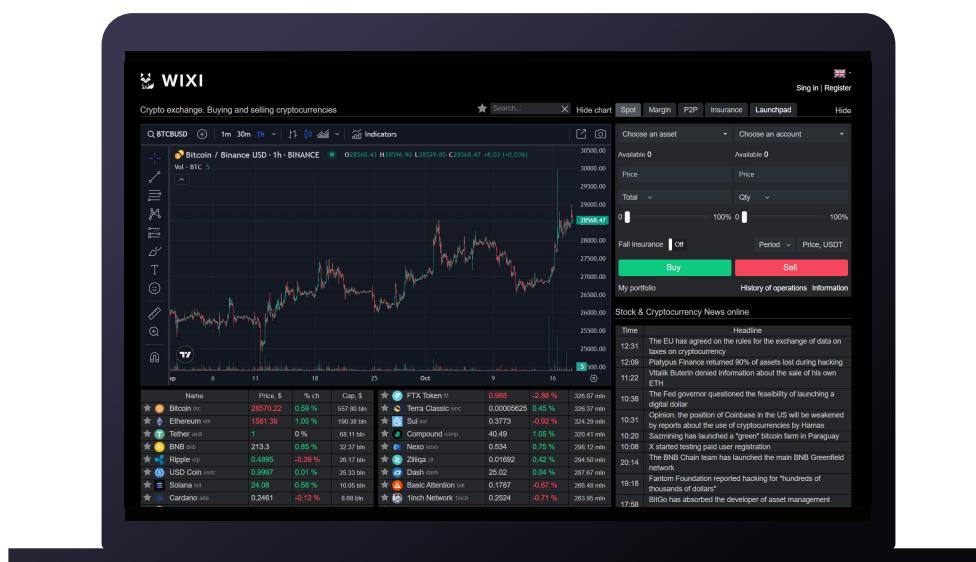
Wixi's income comes from the following sources:

- Commission for trading in terminals
- Fiat replenishment fee from cards
- Insurance products
- Structured Products
- Launchpad
- Listing fees
- Exchanges
- OTS
- Processing

Functional

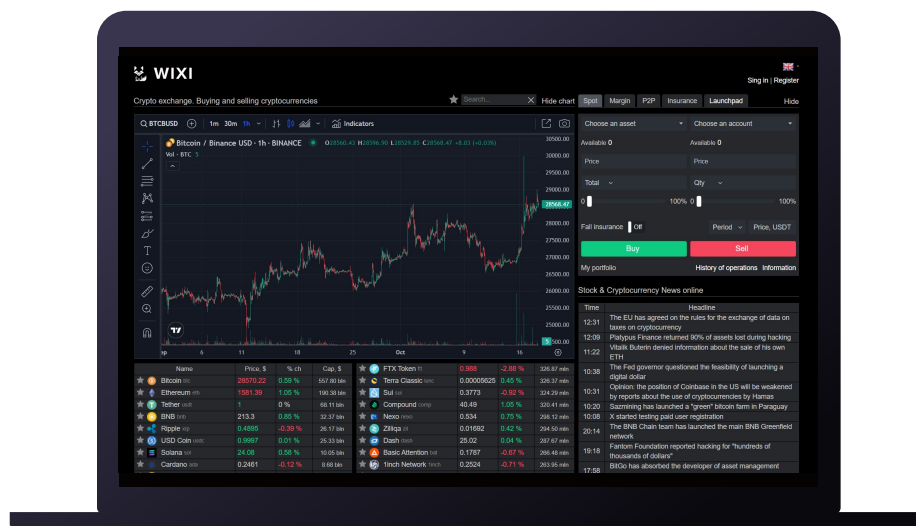
The following tools have already been implemented and are functioning:

- Spot trading
- Margin trading
- Insurance products
- Launchpad
- Replenishment in P2P
- Top up from card
- Wixi Exchange supports trading of 100+ cryptocurrencies, including from a fiat account





Exchange trading interface



Trading Spot and Margin, with integrated insurance.

On the WIXI.EXCHANGE exchange you can trade in two types of terminals - Spot and Margin. The spot market is the buying and selling of more than 100 of the most liquid cryptocurrencies. Margin is trading cryptocurrencies with leverage to get more profit, with the possibility of insurance against losses.

Спот	Маржа	P2P	Страховки	Лаунчпад	Скрыть
Dai DAI			Кошелёк USDT №3424861		
Доступно 491.6718 USDT			Доступно 0 DAI		
Цена 1.0021 USDT		Цена 1.0001 USDT			
Всего 0 USDT		Кол-во 0 DAI			
0 100% 0 100%					
Страховка от падения Off		Срок		Стоимость, USDT	
Купить DAI		Продать DAI			
Мой портфель			История операций		
Bitcoin btc			0.00028316 BTC		
Ethereum eth			0.00778901 ETH		
EURUSD eur			15 EUR		
Tether usdt			491.6718 USDT		
BNB bnb			0.01258956 BNB		
Binance USD busd			4.14458288 BUSD		
USD Coin usdc			10.22121627 USDC		
Kava kava			10 KAVA		
Solana sol			0.5 SOL		
Cardano ada			20 ADA		
GBPUSD gbp			5 GBP		
USDUZS uzs			30000 UZS		
USDKZT kzt			4500 KZT		
USDINR inr			500 INR		
USDTRY try			100 TRY		
Скрыть			Итого: 593.18 USD		

Спот	Маржа	P2P	Страховки	Лаунчпад	Скрыть
RUB 3478231					
Solana SOL					
Доступно 54425.33 RUB ≈ 22.75024533 SOL					
О криптовалюте					
ASK 22.37 BID 22.33					
Кол-во 0 RUB 9x					
0 100%					
TP/SL					
Страховка					
Off От падения От роста Срок Стоимость, USDT					
Купить SOL					
Продать SOL					
Мои открытые позиции					
История сделок					
Информация					
SOL Sell Откр. 22.32 Рын. 22.37					
10.10.2023 13:20:32 Кол. 9x 6047.26 RUB Рез. -121.65 / 5925.61					
ID 3478278 RUB SL 0					
XRP Sell Откр. 0.4972 Рын. 0.4996					
10.10.2023 13:20:18 Кол. 9x 6719.18 RUB Рез. -290.5 / 6428.68 RUB					
ID 3478275 RUB SL 0					
XLM Buy Откр. 0.1056 Рын. 0.1055					
10.10.2023 13:20:18 Кол. 9x 13762.17 RUB Рез. -117.29 / 13644.88					
ID 3478272 RUB SL 0					
NEO Buy Откр. 6.89 Рын. 6.88					
10.10.2023 13:19:52 Кол. 9x 8994.88 RUB Рез. -117.49 / 8877.39					
ID 3478269 RUB SL 0					
PEPE Buy Откр. 0.00000066 Рын. 0.00000066					
10.10.2023 13:19:41 Кол. 9x 9994.31 RUB Рез. 0 / 9994.31 RUB					
ID 3478265 RUB SL 0					
10.10.2023 13:20:32 Открыта позиция: 3478278.					



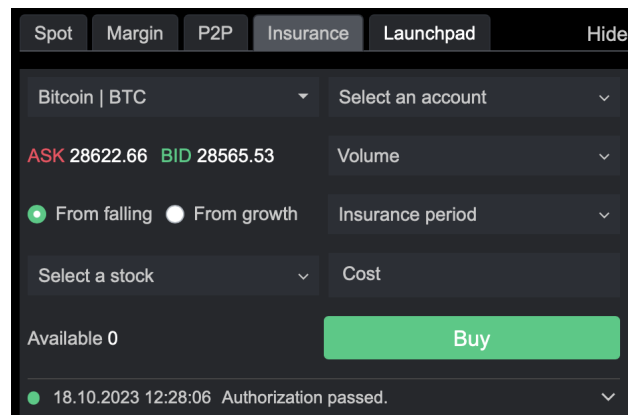
Functionality of the Insurance Terminal

Operating principle of the tool:

The client buys an insurance product on Wixi for a certain volume of his position, listed on Wixi or on another crypto exchange.

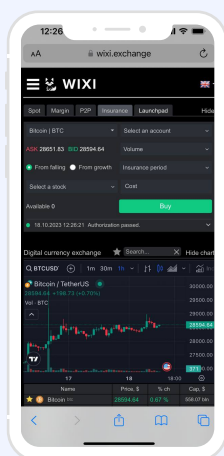
A position for the spot purchase of an asset will insure the client for the period selected in the terminal against the asset falling below a certain price at which the client would receive a loss.

When purchasing an insurance product on a margin contract, the position is insured against growth or decline.



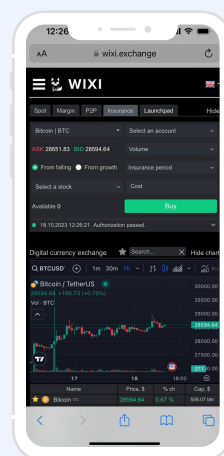
STEP 1

Opening a deal



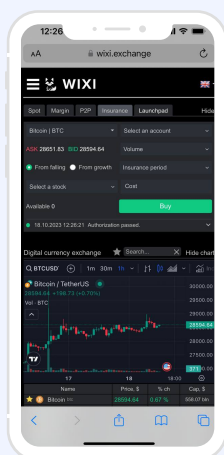
STEP 2

The market is moving in our direction. - insurance is static



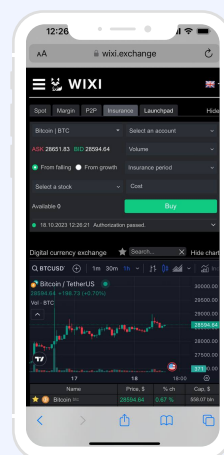
STEP 3

The market is not moving in our direction. Loss on a position.



STEP 4

Closing the deal. A loss has been incurred. Insurance is paid for the amount of loss on the position.



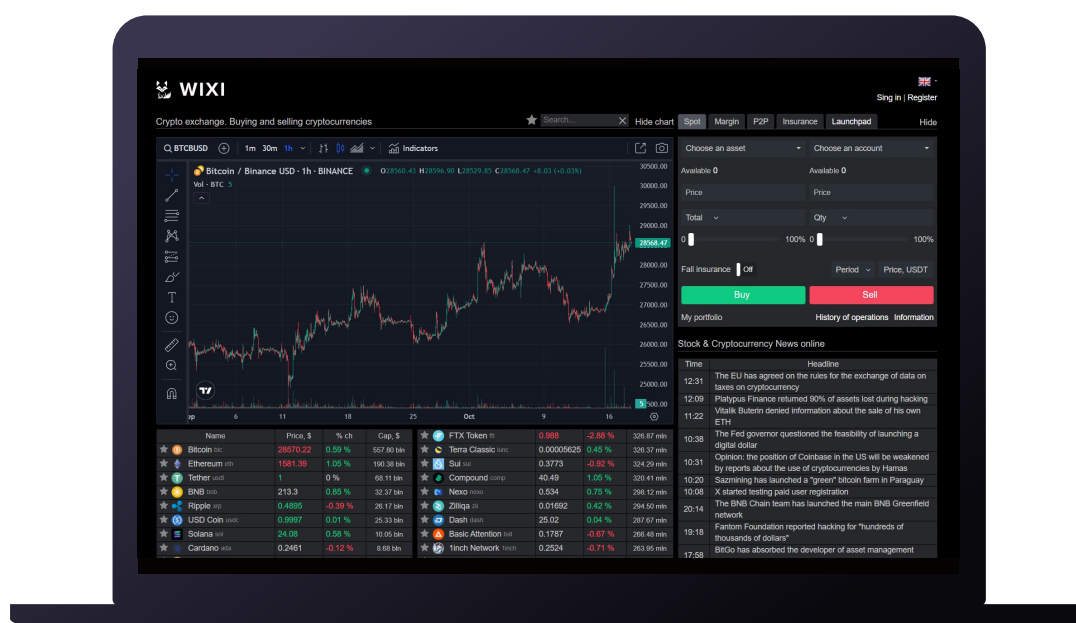


Tasks of structured products

Structured products are unique financial instruments that allow investors to create portfolios that reflect their market views and their risk and return preferences. One of the key benefits of these tools is their flexibility. Investors can integrate different types of assets such as cryptocurrencies, stocks, bonds and derivatives to achieve the desired combination of risk and return potential.

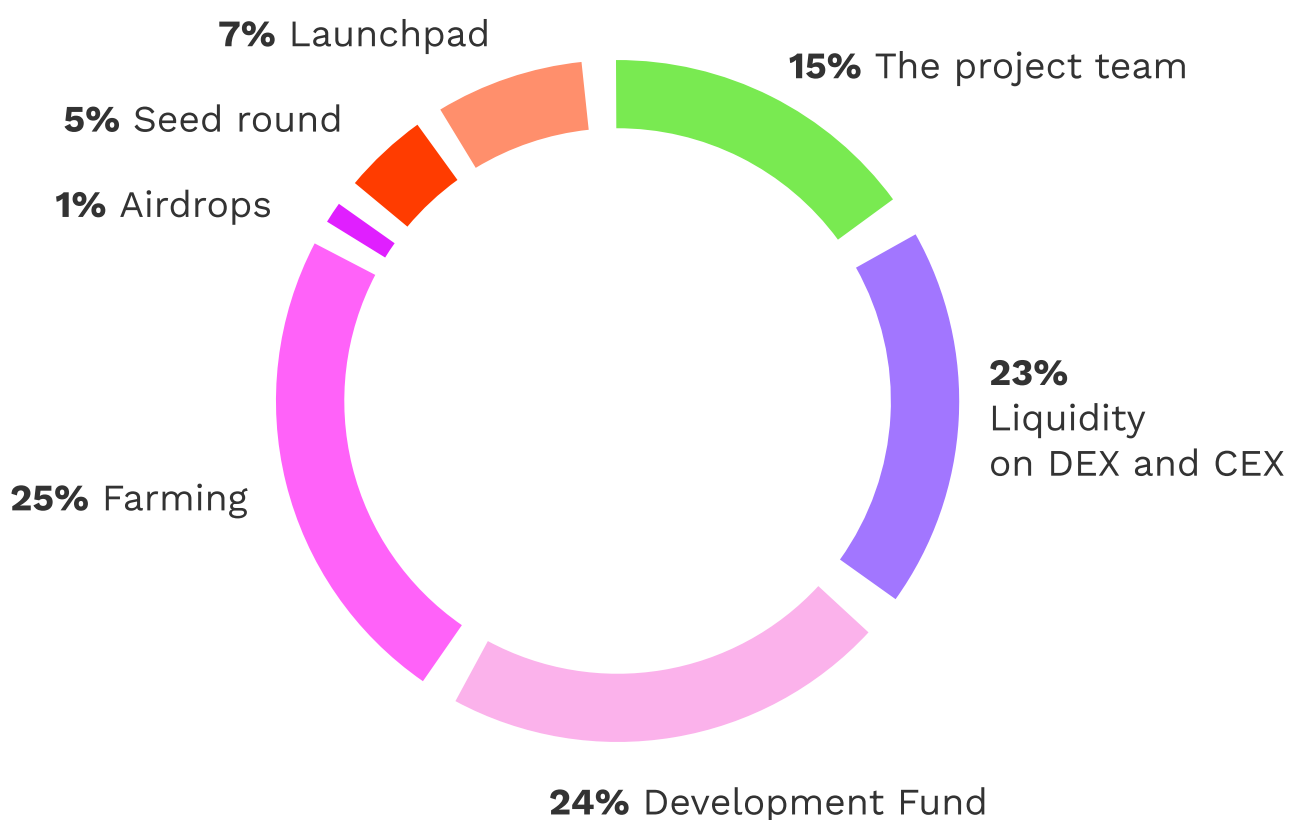
Additionally, structured products can provide investors with innovative solutions that are not available through direct investment in traditional assets. For example, they can allow investors to extract income in a market that remains stable or even declines.

Structured products can also offer higher potential returns than traditional investment vehicles at a similar level of risk. This makes them an attractive choice for investors looking to maximize their income and diversify their investments.



Tokenomics

The tokenomics of the project was developed with the goal of long-term development of the ecosystem and balanced growth of the value of the token.



Westings

Launchpad 1 (2 million tokens) - 25% of tokens every 30 days.

Launchpad 2 (5 million tokens) - 15% of tokens every 30 days.

Road map

2023
Q3

The ability to insure transactions placed on the external TOP 30 exchanges
Binance, Huobi, Bybit, MEXC and Gate, etc.

Launch of insurance of transactions based on cryptocurrency structured products on the WIXI exchange

Token listing on DEX and WIXI Ecosystem

Launchpad for third-party projects

Pharming and staking of the WIXI token

2023
Q4

WIXI ecosystem bot in Telegram

Mobile application of the WIXI ecosystem on iOS and Android

Listing on CEX
(Binance, Huobi, Bybit, MEXC, Gate, etc.)

Cryptocurrency structured products for institutional clients

AI for Cryptocurrency Structured Products

OTC ecosystem for 34 global regions

Rebranding

Wixi plans to create a web and mobile version of the ecosystem for convenient and intuitive trading. In the 2nd quarter of 2024, according to the road map, Web 3 developers must rebrand the main web version of the site. By the 4th quarter of 2024, it is planned to complete the development of a mobile application for Android, IOS, Windows and MacOC

The main task for developers will be to create intuitive and comfortable functionality for trading within the Wixi ecosystem. We want the user to be able to place orders for insurance and other products in the format of a smart position: when a level is reached, a pre-defined script is activated that allows you to open a particular product, insure and close the position. Build your logic into automatic trading for certain positions that can be controlled and changed in 1 click in the application or by command in a telegram bot.

There are plans to change the design of the platform, structure the types of trading, separating terminals for crypto and stock market clients. make the functionality of the tools more comfortable, create a detailed description of products for users with different levels of understanding of market terminology.

Financial plan

Wixi has developed a comprehensive financial plan aimed at ensuring systematic growth of income indicators by attracting new users of the exchange.

The strategy involves the use of targeted marketing campaigns aimed at various target audiences of clients: crypto traders, stock market speculators, long-term investors, institutional investors.

We strive to maximize the turnover and profitability generated by selling Wixi products to ecosystem customers. Due to the extensive number of products, the client will be offered various company products, promotions and bonuses. Thus, a client interested in one product will begin to use others, which will reduce the marketing budget and increase the profitability of the company.

Plan for financial indicators, calculated based on average values, for the next 5 months:

1.5 million

Insurance plans to sell by Q2 2024

\$40 million

Planned income from the sale of insurance

\$5 million

Planned profit from spot transactions by Q2 2024

\$10 million

Planned profit from trades on margin by Q2 2024

\$200 million

Planned sales volume of structured products for institutional clients by Q2 2024

Analysis of the WIXI.EXCHANGE case

Analyzing the crypto exchange market now, we see financial giants with billions in turnover. If you pay attention to their start, products, characteristics and design, you will notice that all the large exchanges started small and provided mainly classic trading tools, and only then added something new. Vixie enters the market with a solution to a global problem - loss of funds on trading, which is an advantage in comparison with the start of other companies.

The exclusivity of the exchange is that it does not compete with large exchanges with its main product: spot and margin trading. The main product, insurance, is a tool for hedging risks when trading on any exchange. Thus, we assume that we will be able to interest the existing part of the market of crypto traders to sell them the company's products.

We are not limited to introducing insurance products only for crypto investors. Soon, the company's developers will add stock market tools, thereby opening up a huge user market for working with Vixie.



Exchange promotion tools

1

A referral program to attract new users by popular opinion leaders in the community. We will be able to pay referrals more than our competitors, because we earn not only from the client's trading operations, but also from insurance and other products.

2

We are going to actively advertise our service and exchange token in countries where cryptocurrency trading is allowed.

3

Influencers and ambassadors of the project will actively talk about and disseminate information about the exchange.

4

The total audience that came from advertising sources will be accumulated on the stock exchange and on social networks, where news about the project and promotions that will increase consumer interest will be posted.

Utility of the Wixi token

Clients will be able to pay with the Wixi token for any services on our platform, including, but not limited to:

- Exchange fees
- Withdrawal fee
- Listing fee
- Insurance commission
- Transaction fees in structured products
- The exchange will use 30% of the profits quarterly: 15% will be used to buy back tokens from the market. The other 15% will be invested in liquidity pools.
- Holding 5000+ tokens in the client's wallet will allow him to receive a 5% discount on the Vixie insurance product. If the transaction was opened on the Vixie platform, the discount on insurance will be 7%
- Having a token with clients gives a competitive advantage in private launchpad rounds. If the client holds more than 5,000 tokens in the wallet for 30 days, he is given the right to jump the queue to receive the opportunity to participate and receive allocations in the launchpad product. (When voting, applications for the purchase of private rounds from users holding the largest number of tokens will be taken into account first)



Exchange security

The security structure of the exchange is made according to high international standards. Each client can be confident in the safety of their funds.

Investors

Private companies invested in the project and chose to remain confidential.

As a result, the **\$500,000** seed round was completely closed by European investors.

\$500 000

Seed round



You can buy exchange tokens and
learn more about the information at the
following link:

<https://wixi.exchange/>



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